



## Details

### Type of Service

Consulting

### Fee

One time or residual based on Business, Organization and Scope of Assessment

### Method

In-person (please call), Video Conference, Telephone

### Summary

Consulting with our Team assessing your Traditional Marketing Strategies and Capabilities

### Features

- Customized to your specific needs
- Traditional Media Outlets
- Print Ads
- Mail-Outs (Snail Mail)
- Referral
- Networking
- Affiliates
- Includes Assessment and Strategy

## Goals and Expectations

Integrate Traditional Marketing as a Business Operation and identify the most efficient and best Marketing ROI

## Requirements

Strict Confidentiality Agreement, Willingness to try new Marketing Programs with the caveat that not all will perform, Set aside a percentage of Revenue for Traditional Marketing

## Additional Details

“Traditional Marketing for Profit” leverages Traditional Marketing outlets for Profit and Surplus Revenue and includes:

Traditional Media, Print Ads, Snail Mail, Referrals, Networking, Affiliations, and Non-Digital Tools

“Traditional Marketing still has its place in todays Business world.”

It is more important than ever to track and understand the results of your Traditional Marketing since the advent of Digital Marketing.